

The POSitive Experience ✓





For over 30 years, SENPOS has been pioneering cutting-edge point of sale technology to maximise operational efficiencies, business profitability and customer engagement across the hospitality industry.

As industry leaders, we have developed a system that is user-friendly, reliable and the most advanced on today's market.

Front-of-house staff will find the feature-rich system intuitive and simple to use. Owners and management will effortlessly increase productivity and their bottom line.

SENPOS Point of Sale Software and Hardware Solutions are purpose-built for food and beverage operations across a range of industries including:

CLUBS



HOTELS + PUBS



CAFES + RESTAURANTS



BARS + NIGHTCLUBS



MULTI-VENUES





ENGINEERED, DESIGNED AND SUPPORTED IN-HOUSE

SENPOS is proudly engineered, designed, installed and supported in-house by our team of professionals.

SENPOS insists on delivering a positive solution to customers. We are responsible for every part of the project, every step of the way. No reseller, no middleman, no third-party. We control every aspect of our point of sale solution and we respond directly to the needs of our customers as they arise.

SENPOS RATED “NUMBER ONE” POS SOLUTION!

Clubs at the Keno Australasian Hospitality and Gaming (AHG) Expo recently rated SENPOS as the “Number One” point of sale vendor.

In line with our vision to be the BEST in Australia at providing products and services that help businesses become more efficient, this industry recognition is a reflection of our ongoing pursuit of excellence.

KEY FEATURES OF THE POSITIVE EXPERIENCE ✓

<p>Scheduled Reports Automated reporting</p>	<p>Members Kiosk Fully functional members hub</p>
<p>Operational Dashboards Real-time sales statistics</p>	<p>Raffles Purchase, print and draw at the bar</p>
<p>Purchase Orders Streamline ordering processes</p>	<p>Promotions Easily communicate specials and events</p>
<p>PLU Management Easy PLU creation wizard</p>	<p>Wrist ID Security RFID Multi-level security</p>
<p>Bar Tabs Create bar tabs quickly on any terminal</p>	<p>QR Code Voucher Create and manage vouchers</p>
<p>SENPOS Roam – Stock control Easy, efficient stock management</p>	<p>Recipe Guide User guide for cocktails and mixes</p>



Happy
Hour

Every Friday
5-6pm

SENPOS

SENPOS Solutions



At SENPOS, we understand that a POS system is an integral part of your business eco-system, and the key to point of sale success is having the relationship and the confidence in your POS provider. Our solution provides our customers with a truly POSitive Experience!

INTUITIVE FRONT OF HOUSE POWERFUL BACK OF HOUSE

The SENPOS system is the solution to all of your pain points by vastly improving day-to-day operations and streamlining business processes.

REPORTING

Second-to-none POS analytics

The SENPOS back-of-house application features a robust and flexible reporting module. Select from a wide range of templates, and whether your reporting needs are simple or complex, users can easily produce reports and adapt them by applying multiple filtering conditions, combining columns, and adding graphs.

- **Intuitive user-friendly report manager.**
- **Identify patron spending trends and patterns.**
- **Automate reports to print and email at specified times.**
- **Report on multiple date ranges in a single report.**
- **Integrated excel spread sheet functionality.**

STOCKTAKING - ROAM PDA

Be proactive with your stocktake

Vastly improve your stocktaking process by reducing errors, saving time and decreasing labour hours. Managing stock doesn't need to be a timely and costly task. SENPOS Roam is our exclusive stocktaking PDA.

- **Reduce labour hours.**
- **Use staff resources more efficiently.**
- **No pre-set up.**
- **Scan and count workflow.**
- **Real time sync directly to the SENPOS back-of-house.**
- **Reduce entry errors.**
- **Enable spot checks.**

PROMOTIONS + MARKETING

Connect directly with your customers

Communicate upcoming events and promotions to patrons and members using SENPOS' advanced Promotions and Marketing function. Create effective and consistent promotions throughout your venue to encourage additional spend and repeat visits.

- **Create promotions using an intuitive step-by-step wizard.**
- **Schedule promotions in advance to automatically activate.**
- **Create live stock PLU's for limited specials.**
- **Get up-to-date reporting on up-take rates to gauge campaign effectiveness.**
- **Enhance your gross profit using promotions to encourage additional patronage.**

SENPOS Solutions ✓

MEMBERSHIPS + GAMING

Seamlessly integrate SENPOS with your Membership and Gaming system or use SENPOS' inbuilt Membership and Loyalty function that offers outstanding customer insights for personalised marketing opportunities.

Implement direct mail-outs to customers with news of upcoming events, vouchers, prizes, anniversaries and birthday offers. Or use the SMS function to communicate instantly with customers and remind them of the next members' draw, Happy Hour and membership renewal. Reward members for their loyalty and directly track the ROI.



VISUAL CONTENT DISPLAY

The Visual Content Display application allows you to design and present eye-catching imagery for menu boards, raffles and advertisements. Content is displayed on large screens through-out the venue, programmed from the back-of-house.

Menu Boards

- **Menu items reflect existing products from the point of sale.**
- **Product prices update in real-time.**
- **Animated stock notifications indicate when menu items are low or sold-out.**

Raffles

- **Truly integrated raffle solution - manage raffles end-to-end.**
- **Display live raffle draws venue-wide.**
- **Mark numbers as claimed.**

Slideshows and Advertisements

- **Captivate your audience with streamed media and Freeview TV.**
- **Promote venue activities and events.**
- **Advertisements align with venue promotions.**
- **Live stream sport and news over the internet via RSS feeds.**





Fetchbi

MEMBERS

GAMING

POS

MARKETING

Fetch Business Intelligence



Deeper business intelligence that not only identifies trends and patterns, but also integrates with systems to deliver and track the relevant ROI is increasingly in demand.

Engineered by SENPOS with extensive industry input, the Fetch Business Intelligence tool is a revolutionary software solution that creates highly focused and measurable marketing campaigns to continually engage and encourage customers back to your venue.

Fetch goes deep into membership analytics to retrieve, transform, report and analyse data that improves and optimises your strategic decision-making process when creating special offers. The system combines data from your venue's Gaming, Membership and POS activity in a centralised place.

- **Discover meaningful trends.**
- **Track member behavioural patterns.**
- **Increase member spend.**
- **Tailor promotions to the individual.**
- **Start to engage, reward and measure real results today!**



SENPOS Hardware



SENPOS offers the latest in hardware technology. Built to last and specifically designed for hospitality conditions.

TERMINAL - 9200 SERIES

Powerful and stylish, the feature-rich 9200 Series is at the forefront of POS technology.

Integrated 10" Advertising Panel

High Precision Multi-touch Functionality

Fully Adjustable Viewing Angles

Aluminium Housing

True Flat High Res 15" Display

IP66 Water-proof Certification

Integrated RFID Mag Swipe Reader



SENPOS ROAM PDA

Experience the convenience of real time data sync. Roam syncs directly to your SENPOS database.

- User replaceable battery design.
- Latch system for continual field use.
- Lightweight portability at just 260g.
- 3D barcode scanner.



Brilliant 4.3" Multi-touch Screen

Built for Rugged Environments

SENPOS TABLET EDITION

Be truly mobile. For the ultimate service experience, take the POS directly to the customer.

- Food and beverage order handling.
- Split Payments. Pay by cash and points.
- Integrated member card swipe.
- Integrated barcode scanner.
- Raffle ticket sales and draw function.
- Docking station and cash drawer.

1.2m Drop Proof



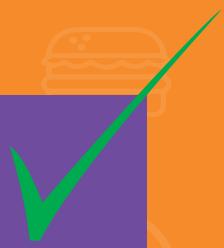
Mag Swipe

Available in 7" and 10"

Replaceable Battery

IP54 Waterproof Certification

SENPOS Hardware



MEMBERS KIOSK

A game-changer! Our fully functional members hub ties seamlessly into the SENPOS eco-system. Benefit from real-time data, customise loyalty programs and enhance your members' experience.



Order and Pay for Meals

Create Bar Tabs

Sign-up, Renew and Update Membership Details

Mag Swipe Reader

Pay with Points or EFTPOS/ Tap n Go

Purchase Raffle Tickets

Extra Large Printer Roll Capacity



Timely SENPOS Support ✓

SENPOS strives to be the industry leader in support and is committed to providing our customers with the best service possible regardless of your location or size.

Customer care is of utmost importance to us. Our help desk is open 24/7 to provide the end-user with support and information to get the most out of the SENPOS system.

As a SENPOS customer you will have access to our help-desk professionals, trainers, online resources, installers and technicians.



TESTIMONIALS

Coffs Ex Services

"Being able to create effective promotions to targeted sub-groups allows us to tailor our marketing to our members."

Penrith RSL

"Our relationship with the people at SENPOS is key to our venue's point of sale success. The team is flexible and always willing to assist us in a timely and professional manner. The SENPOS system has definitely improved business efficiencies throughout our venue."

George IV Inn

"The tech support and customer service we receive from SENPOS is amazing. Their passion for the system was key in our decision making process."

Newcastle Racecourse

"The move to SENPOS as our Point of Sale provider was an easy decision due to our long standing relationship with parent company, Sharp Electronics Group. The superior level of service and attention to detail we have come to expect over the last 30 plus years is now exactly what we receive from SENPOS."

INTEGRATIONS

SENPOS seamlessly integrates into an extensive line of partner and third-party applications including reporting, gaming, payment, accounting, beverage metering, electronic invoicing, property management systems, CCTV, and employee management.



SENPOS CUSTOMERS INCLUDE



